

## Message Text

UNCLASSIFIED

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ACTION EB-08

INFO OCT-01 EUR-12 EA-09 IO-13 ISO-00 STRE-00 AGRE-00

CEA-01 CIAE-00 COME-00 DODE-00 FRB-01 H-02 INR-07

INT-05 L-03 LAB-04 NSAE-00 NSC-05 PA-02 AID-05

SS-15 STR-04 ITC-01 TRSE-00 USIA-15 PRS-01 SP-02

FEAE-00 OMB-01 /117 W

-----131624Z 055940 /44

P R 131543Z APR 77

FM AMEMBASSY LONDON

TO SECSTATE WASHDC PRIORITY 2593

INFO USMISSION EC BRUSSELS

USDEL MTN GENEVA

USMISSION GENEVA

AMEMBASSY TOKYO

AMEMBASSY BONN

AMEMBASSY BRUSSELS

AMEMBASSY COPENHAGEN

AMEMBASSY DUBLIN

AMEMBASSY LUXEMBOURG

AMEMBASSY PARIS

AMEMBASSY ROME

AMEMBASSY THE HAGUE

UNCLAS LONDON 05963

ALSO PASS STR

E.O.11652: N/A

TAGS: ETRD. GATT, UK

SUBJECT: MFA RENEWAL: U.S. FIRM PLACES ADVERTISEMENT  
IN BRITISH NEWSPAPER

1. BURLINGTON INDUSTRIES OF NORTH CAROLINA PLACED A FULL-  
PAGE ADVERTISEMENT IN THIS MORNING'S (APRIL 13) FINANCIAL  
TIMES WHICH CHIDES THE U.S. GOVERNMENT FOR ITS "FAILURE"  
TO GRASP THE SCOPE OF THE PROBLEM CAUSED BY INCREASING  
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U.S. TEXTILE/APPAREL IMPORTS AND CALLS FOR MAJOR CHANGES  
IN THE MFA. THE BURLINGTON ADVERTISEMENT IS AIMED AT A  
U.S. AUDIENCE, MOST SPECIFICALLY THE EXECUTIVE BRANCH OF  
GOVERNMENT.

2. THE STATEMENT IS ALARMIST IN TONE AND USES FAMILIAR  
ARGUMENTS TO DEVELOP THE CONCLUSION THAT "WE ARE DELUDING

OUTSELVES IF WE BELIEVE THE MFA AS IT NOW STANDS IS  
REALLY GIVING US ANYTHING EXCEPT THE PROGRESSIVE EXPORT  
OF AMERICAN JOBS." TWO SPECIFIC PROPOSALS ARE MADE:

"1. TEXTILE AND APPAREL IMPORTS MUST NOT GROW AT A  
RATE GREATER THAN THAT OF THE DOMESTIC MARKET.

2. A MECHANISM MUST BE ESTABLISHED FOR TIMELY MON-  
ITORING OF THE LEVELS OF SPECIFIC IMPORT CATEGORIES. AND  
WHERE SUCH IMPORTS SEVERELY IMPACT THE INDUSTRY, NO OVER-  
ALL QUOTA GROWTH WOULD BE ALLOWED IN THE NEXT YEAR."

3. COPIES OF STATEMENT POUCHED TO SMITH AND ANGEVINE.

MILLER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** PRESS COMMENTS, TEXTILES, TRADE AGREEMENTS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 13-Apr-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
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**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
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**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Litigation History:**  
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**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2822822  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** MFA RENEWAL: U.S. FIRM PLACES ADVERTISEMENT IN BRITISH NEWSPAPER  
**TAGS:** ETRD, UK, GATT, BURLINGTON INDUSTRIES  
**To:** STATE  
**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009